

## **MEDIA ALERT**

### **MEDIA CONTACT:**

Janinne Brunyee / [janinne@sugarbirdmarketing.com](mailto:janinne@sugarbirdmarketing.com)

## **RISING SEATTLE HIP HOP ARTIST, MACNTAJ, HOSTS A BENEFIT SHOW AT THE CROCODILE TO BRING AWARENESS YOUTH MENTAL HEALTH CRISES**

*Macntaj demonstrates how artists can have a direct impact on reducing the stigma youth living with mental illness face*

*December 4, 2019 – Seattle, WA:* Rising Seattle vocalist and hip hop artist, Macntaj is putting his money where his mouth is this December by hosting a multi-artist all-ages show at famed Seattle venue, The Crocodile, on Thursday, December 12 from 7pm to 1am to benefit youth mental health awareness. Other artists performing include Taane JR, DJ Basskids, Mr Hentvii and Haiku.

The show is part of Marshall Law Band's "A December to Remember" music series which aims to give the Seattle artistic community the opportunity to enact change for those in need. All proceeds from the show will be donated to "Hold Your Crown," a non-profit founded by Seattle rockers, King Youngblood (formerly Gypsy Temple), which aims to reduce the stigma and cultural bias young people face when they experience mental illness.

"As a young person growing up in a chaotic home environment, I experienced the pressure to appear to be tough even when I was experiencing trauma. I want to be part of a movement that tells young people that the bravest thing they can do when they experience a mental health crisis is to ask for help," said Macntaj. He added that for young people of color, the stigma of mental illness creates an even higher barrier to seeking help. "I believe that artists of all genres can play a powerful role in helping to remove that barrier."

Corey Cavazos, Executive Director of Hold Your Crown agrees: "As a society, we are not doing enough to equip youth struggling with mental illness with the resources needed to live healthy and successful lives. Lack of mental health education, community resources, and positive role models leaves many feeling isolated and hopeless." Cavazos explained that every member of his band, King Youngblood, has had a direct experience with mental illness or has a family member, classmate or friend who is impacted. "That's why we are encouraging artists to join us to help destigmatize mental illness and connect young people with potentially life-saving resources."

“I am so proud that my fellow artists are coming together with me to put on a great show at The Crocodile and raise funds for this important cause,” said Macntaj.

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**ABOUT MACNTAJ**

Kwabena Boateng aka Macntaj is a rising Seattle and Sacramento-based vocalist and hip hop artist. He can be heard on a slew of electronic Crossover collabs with Artists like Bassnectar, UZ, Kai Wachi, Brillz, and Black Tiger Sex Machine to name a few. He also has several Notable Hip Hop releases that have been published by the likes of XXL, Revolt TV, ESPN, High Snobiety and Hip Hop DX.

**ABOUT HOLD YOUR CROWN**

Hold Your Crown is a non-profit founded by Seattle rock band, King Youngblood, that seeks to remove the stigma and cultural bias young people living with mental illness face when getting help.

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