

**“There are a lot of brothers who don’t want me to get my hands dirty.  
There’s too much to lose.  
If I succeed, we all succeed.” Macntaj, the artist**







**MACNTAJ**

Every great music label, marketing & promotion company and production company starts with a great artist with real market potential. Presenting Macntaj. [www.Macntaj.com](http://www.Macntaj.com)

**MACNTAJ LLC**





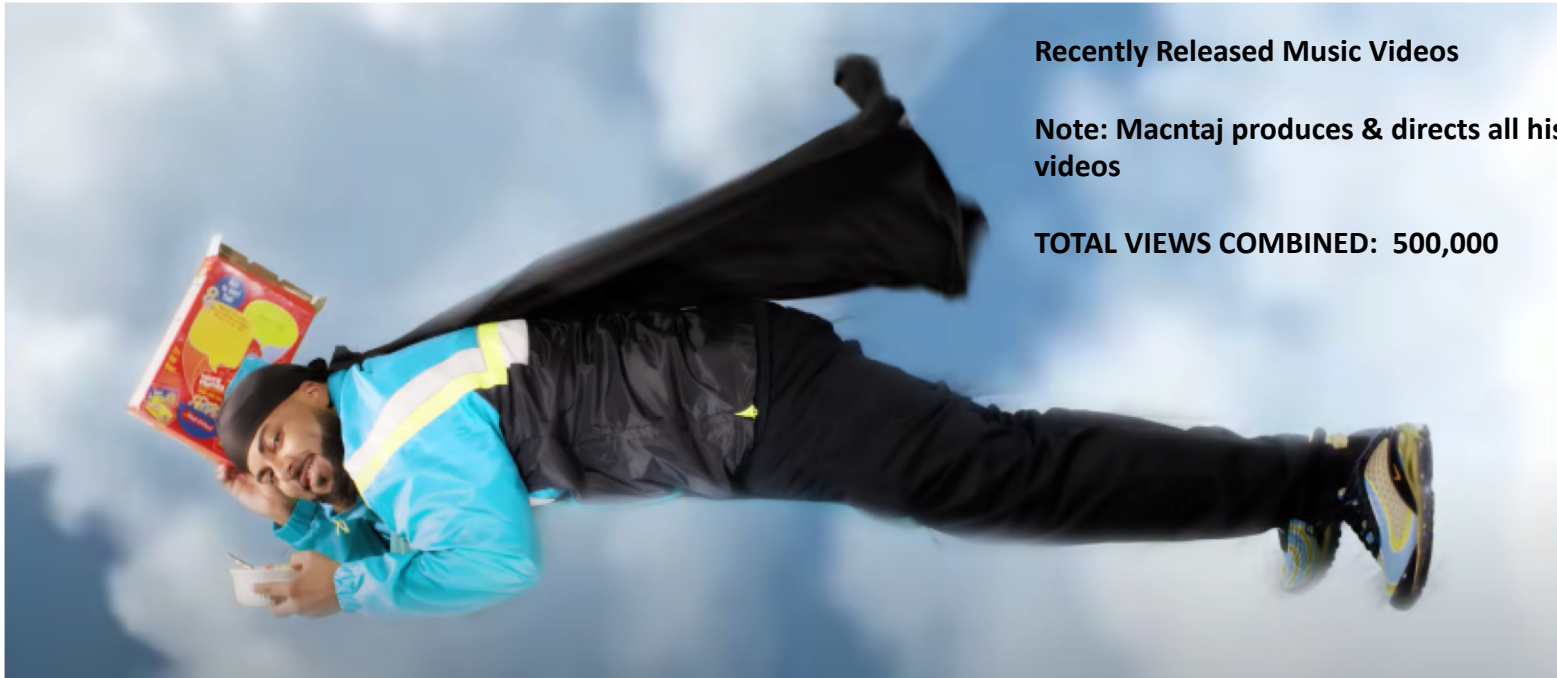
Victim



Cringe



I Hope You Cough



Super Powers



Shakes

**MACNTAJ LLC**



# MACNTAJ STATS – THE STARTING POINT TO YEAR TO DATE 2020 – PROGRESS!



## SPOTIFY

### YEAR

### STREAMS

2016

17,247

2017

747,206

2018

1,446,619

2019

1,612,427

2020 YTD

2,482,604 streams,  
74,025 current monthly listeners,  
1,813,476 total listeners

## YOUTUBE

### YEAR

### SUBSCRIBERS

### VIEWS

2018

259

62,526

2019881

181,158

2020 YTD 489.9k views, 4985 new subs. - 6,120 total subs

## APPLE MUSIC

11/2020 YTD 381,000 streams

## SOCIALS

IG - 19,500

FB - 10,852 followers



# MACNTAJ STATS – THE NUMBERS BASED ON RELEASES & PROMOTION SPEND

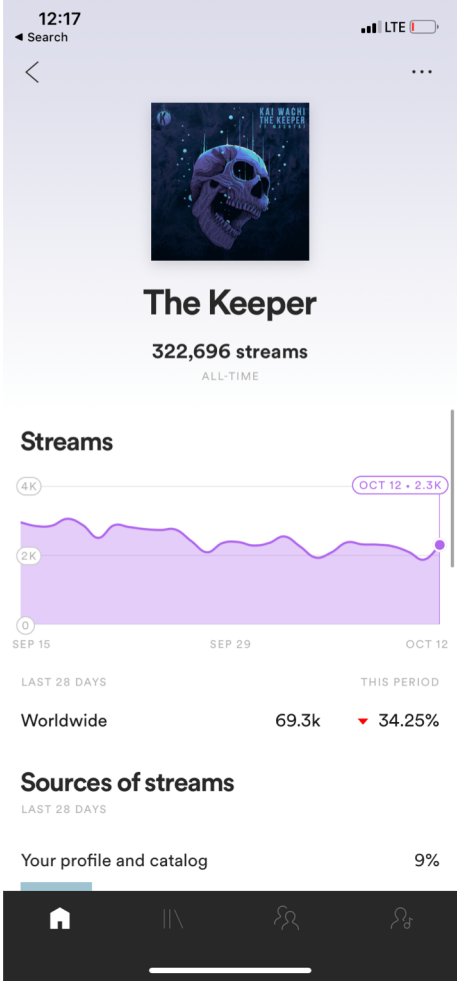
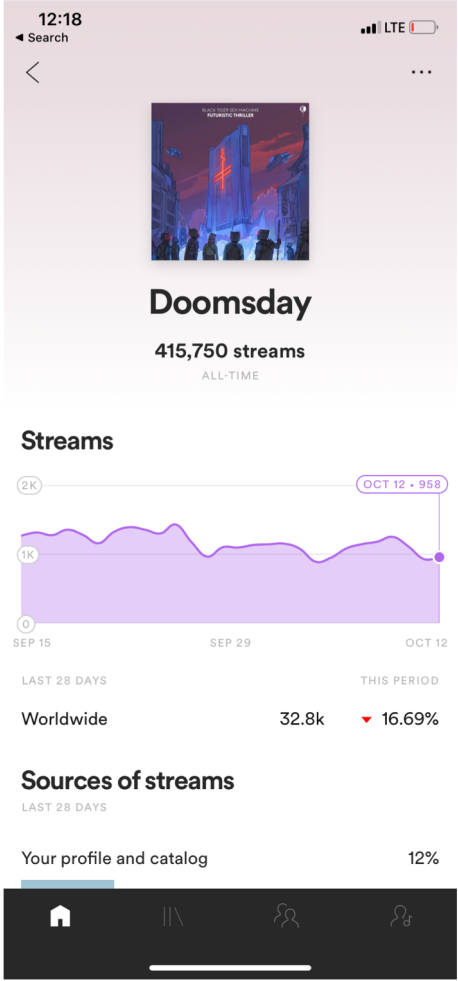
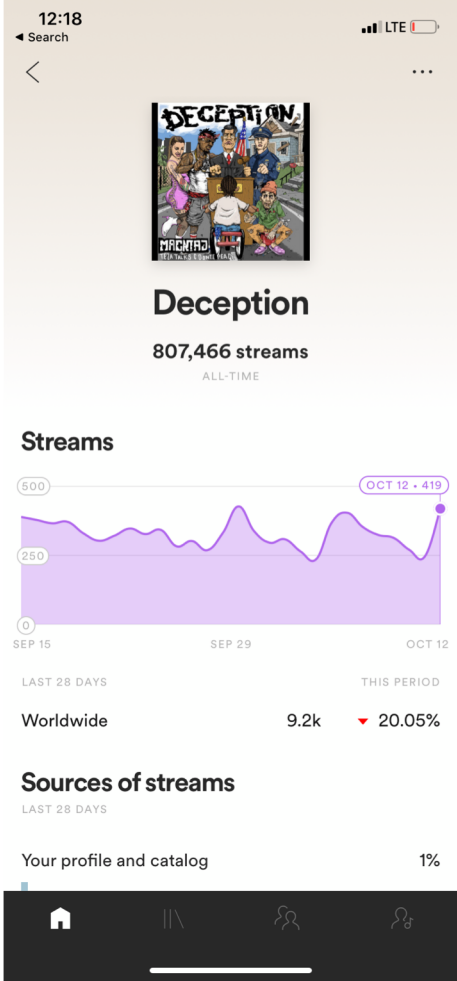
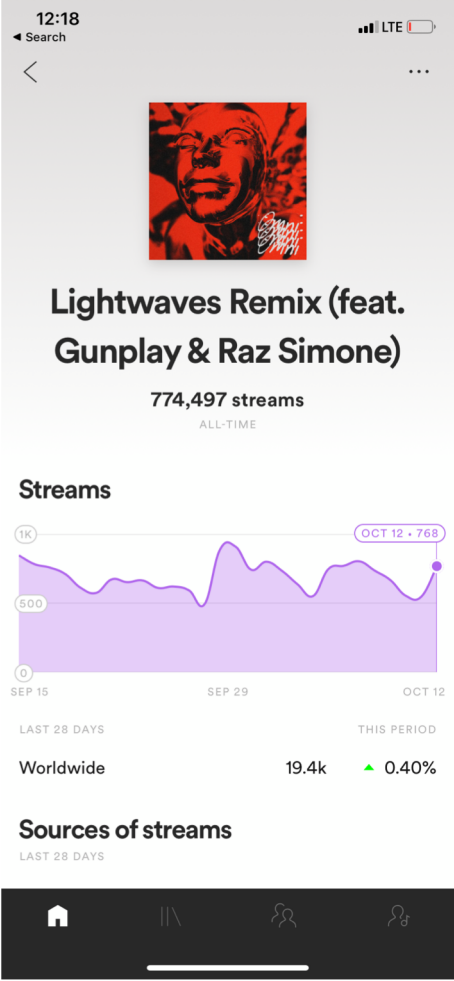


RELEASE	DATE (AS OF)	STREAMS	MARKETING SPEND
Trappy Gilmore	7/23/2020	500,000	\$500.00 (Album)
2020 Sucks	3/23/2020	500,000	\$1000.00 (Album)
I Hope You Cough	3/23/2020	265,000	\$200 (single)
Deception	2017	800,000	\$100.00 (Album)
Lightwaves	2017	480,000	\$100.00 (Album)

**Note:** Macntaj, especially in his early career provided features on numerous EDM singles with various artists that helped boost his early stage online and streaming presence. EDM artists include: Base Nectar, Kai Wachi, Black Tiger Sex Machine, Levitate, Brillz & UZ



# SCREEN SHOTS OF METRICS





**MACNTAJ, READY WILLING & ABLE**

**NEW MUSIC AND VIDEOS READY TO RELEASE**

[CLICK HERE](#)

*“The MACNTAJ brand is distinct, the lyrics are hard & witty, the music is fresh & sticky and the visuals are highly entertaining; so so entertaining and funny. Justin Frick and Macntaj are an incredible creative team.”*

Respect My Region 11/2020





## MACNTAJ, READY WILLING & ABLE

**Kwabena Boateng PKA Macntaj** is Ghanaian/American Rapper/Vocalist. He can be heard on a slew of electronic Crossover collabs with Artists like Bassnectar, UZ, Kai Wachi, Brillz, and Black Tiger Sex Machine to name a few. He also has several Notable Hip Hop releases that have been published by XXL, Revolt TV, ESPN, High Snobiety and Hip Hop DX.

Though Macntaj comes from Ghanaian descent, he has lived in the states all his life. He routinely reflects on his childhood traumas and experiences from a childhood immersed in gang life and violence to young adult hood where he learned commercial banking and eventually his complete pivot to his authentic self as a true artist.

**Macntaj** has built his success the DIY way with the support of his closest friends and several key professionals willing to work speculatively to assure Macntaj's growing success. He is ready to take the leap to bring his career to the forefront nationally and internationally.



## MANAGEMENT TEAM



### **Lara Lavi, Esq. Management Advisor, General Counsel & Head of Business Affairs for MACNTAJ LLC**

Throughout her professional career, Lara has been the managing partner of Media Law Group, Inc., a boutique law firm that specializes in business and entertainment law with offices in Seattle and affiliate offices in New York, Los Angeles, Atlanta and London. Lara is an active member of the Washington State Bar Association. Media Law Group's clients are spread across North America and the world representing major label and indie artists, film projects and live theater on and off Broadway. Lara is a senior entertainment lawyer with over 30 years experience. She has extensive experience in Hip Hop having orchestrated the \$18 million dollar purchase of Death Row Records from Bankruptcy and bringing the distressed company to new heights before orchestrating its acquisition to E1 Entertainment. Lara is experienced on both sides of the microphone as an artist and a songwriter having both major label experience signed to A&M Records and major publishing experience signed to Warner Chappel Music. Lara has also won 2 Grammys and numerous ASCAP awards as a singer songwriter. Well versed on both sides of the microphone and the executive desk, Lara is poised to assure Macntaj reaches its goals on time, within budget and include spirited fun in the process. [www.medialawgroup.net](http://www.medialawgroup.net)



### **Sarah Chu, CPA, Contracted Financial Manager for MACNTAJ LLC**

Sarah Chu is a co-founder of Blue J Financial and has over 11 years of experience in various finance and accounting roles within the oil and gas industry at S&P 500 companies. In addition, Sarah serves as the business manager for several major label and indie musical artists and provides financial consulting for independent labels and production companies. She began her career in public accounting with PwC. Sarah specializes in operational and technical accounting with an emphasis on revenue recognition, FP&A, and financial process and controls improvement. She earned her BBA and MPA in Accounting from the University of Texas at Austin. Sarah enjoys connecting with people and making a difference in her community, and she serves as a volunteer bookkeeper and treasurer at her parent's church. She is committed to contributing to the success of each client in the hopes that supporting healthy and thriving businesses will support healthy and thriving communities. [www.bluejfinancial.com](http://www.bluejfinancial.com)



## MANAGEMENT TEAM



### **Harris Francis, Consultant,**

Harris Francis started his major label career as Def Jam Record's Northwest Representative. Harris worked with local radio markets to make sure Def Jam's priorities were being played on the radio. He also worked with venues for artist appearances and shows. Harris eventually worked double duty at iHeartRADIO and Def Jam which led to him becoming one of the top DJs on KUBE FM the top hip hop and pop station in the Pacific NW. Harris also helped map out blue prints for a singularly spectacular event called Summer Jam where he was on stage, mostly at the Gorge, for 16 years, working the crowd and introducing top talent such as Beyonce with Destiny's Child, Kendrick Lamar, Snoop Dogg, and 50 Cent. After leaving the radio station, Harris has continued developing artists and securing for them record label deals both major and indie.

### **Janinne Brunyee, Corporate Brand Development & Web Management for MACNTAJ LLC**



Janinne Brunyee is the CEO of Sugarbird Marketing a purpose-driven marketing and communications firm that specializes in brand messaging, content marketing, website development and digital marketing solutions. After graduating with an MBA from the University of Cape Town, South Africa, Janinne moved to the US to start her professional career in technology marketing. After time spent at Concur Technologies and RealNetworks, Janinne worked as a consultant for a wide variety of groups at Microsoft and independent startups for more than 7 years. This allowed her to hone her skills in messaging, marketing strategy, and content development. Four years ago, Janinne, in line with her personal values, shifted her focus to supporting organizations, for and not-for-profit, looking to make a social impact. This is what inspires her today: Helping organizations bring big ideas to life. Janinne has been working with Macntaj and Lara Lavi for over a year and produced his current website. [www.sugarbirdmarketing.com](http://www.sugarbirdmarketing.com)

### **Ben Ryweck, Logistics, Data Coordination, Assistant to Macntaj**



Ben Ryweck started working in the Seattle music industry six years ago as rapper Nacho Picasso's social media manager. Ben discovered Macntaj's music in March 2017 and immediately understood the talent he had. Wanting to get involved, he reached out and offered social media services. Since then, Ben has taken on more responsibility conducting daily operations, facilitating bookings, feature requests, sponsorship deals, and guiding overall strategic development. Ben graduated with a BA in Economics from Pacific University and works in Corporate Treasury with experience in cash forecasting, cash flow analysis, foreign currency transactions, and software implementation. Ben is the longest standing tried and true team member, and fully invested in growing the Macntaj brand.

AN ARMY OF INCREDIBLE PRODUCERS & COLLABORATORS

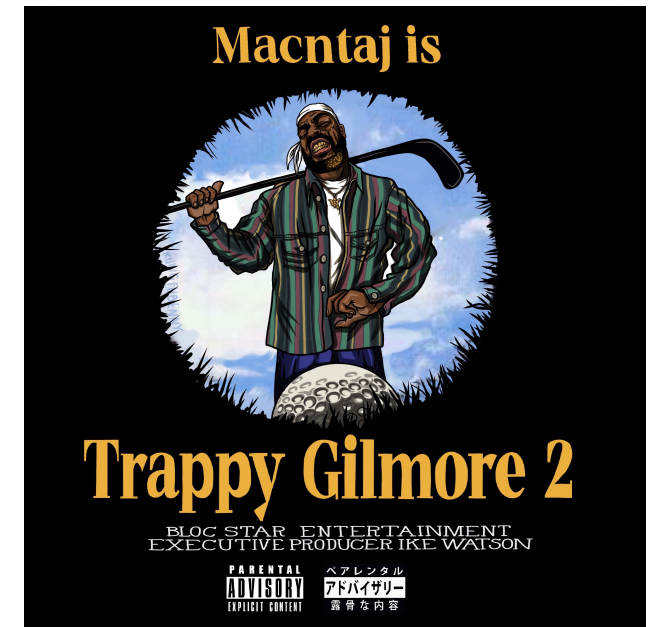




PHOTO GALLERY







**CONTACT:** Management & General Counsel: Lara Lavi [Lara@medialawgroup.net](mailto:Lara@medialawgroup.net) 206.551.9847 [www.medialawgroup.net](http://www.medialawgroup.net)